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[PROMOTIONS](#)

[CONTACT CANON](#)

[CAMERAS](#)

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[PRINTERS](#)

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[MULTIFUNCTION](#)

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[BINOCULARS](#)

[NETWORK VIDEO SOLUTIONS](#)

[PROJECTORS & VISUALIZERS](#)

[CALCULATORS](#)

[SUPPLIES & ACCESSORIES](#)

Consumer Products Home :: Camcorders :: Optura 20 :: Features

Features

Optura 20



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[Features](#)

[Specifications](#)

[Supplies & Accessories](#)

[What's in the Box](#)

[CHOOSE THE RIGHT PRODUCT](#)

[SUPPORT](#)

[CANON ADVANTAGES](#)



- ▶ Genuine Canon optics: 16X Optical Zoom Lens/320X Digital Zoom
- ▶ 1.33 Megapixel CCD
- ▶ DIGIC DV
- ▶ 3.5" LCD Screen
- ▶ Image Stabilizer
- ▶ Advanced Photo Features
- ▶ Direct Print
- ▶ Shooting Modes
- ▶ Programmed Auto Exposure
- ▶ MultiMediaCard/SD Memory Card Capability
- ▶ Progressive Photo
- ▶ Digital Video Format and IEEE 1394
- ▶ Exif Print
- ▶ Firewire / IEEE 1394 / DV Terminal (input / output)
- ▶ USB Terminal
- ▶ Manual Controls
- ▶ DV Messenger Software
- ▶ Video and Audio Inputs and Outputs
- ▶ PCM Digital Stereo Sound
- ▶ Advanced Accessory Shoe
- ▶ Extended Life BP-512 Battery (Supplied with Optura 20)
- ▶ Digital Effects, Faders and Special Effects
- ▶ Additional Features

[NEXT >>](#)

Genuine Canon optics: 16X Optical Zoom Lens/320X Digital Zoom



Canon Optics are unparalleled in the industry. The same Canon experience and expertise that goes into precision lenses for 35mm and broadcast TV cameras goes into every camcorder lens we manufacture. At Canon, we never compromise. The result is a lens with superb definition and exceptional contrast.

The powerful 16X optical zoom lets you capture your subject with razor-sharp detail even from a distance. The powerful 320X digital zoom takes you even closer, revealing details too small to see with the naked eye.

The 16x optical zoom gives you the same range of focal lengths as a 52 to 824 mm lens on a 35 mm still camera. Add an optional Wide Converter WD-H37 and you get the same wide view you'd get with a 36 mm lens on a 35 mm still camera. Add the Tele Converter TL-H37 and you have the same magnification power of a 1236mm telephoto lens on a 35 mm still camera.

And that's not the end of the Optura 20's optical versatility. When capturing digital still images, the lens becomes a 15X zoom -- the equivalent of a 41 -- 620 mm lens on a 35mm photo camera.

[Back to Top](#)

[NEXT >>](#)